

FOR IMMEDIATE RELEASE

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Hammerax™ launches Liquicy™ cymbals at PASIC 2007.

Clearwater, FL November 8, 2007

After taking PASIC 2006 by storm, Hammerax™ was again the talk of the show at PASIC 2007 with Liquicy™ cymbals, a line of cymbals with astonishing vibrato and phase shift qualities.

Liquicy™ is a cymbal with astonishing qualities, musically and visually. "This cymbal is unparalleled in the instrument market." Liquicy™ brand cymbals represent a quantum leap in cymbal sound. Multiple patents have been filed related to the technology used to create this new instrument.

Liquicy™ can be hit on the edge with sticks for eerie fluttering crashes and liquid flanging vibrato FX. Ride the various sweet spots for a mellow washing tone with fluid undertones. Liquicy™ offers super complex, dark tones and mounting upside-down actually speeds up the vibrato/phasing speed. The flange wave of Liquicy™ constantly shifts the sound so no single tone ever creates a peak. The result is a wild, yet smooth effect. Sticks hands and mallets are equally effective. Comes with optional removable rivets. The deep vibrato and increased flex of Liquicy™ improves durability- "They resist shock naturally" says Hammerax™ president John Stannard. "When hit with a glancing blow you can actually see the wave flow around the outer edge of the cymbal."

"All our pieces are stick playable and very tough! They are for drummers as well as percussionists," adds Stannard. "Our mission is to shake up ears and preconceptions." Hammerax™ proceeds support T.R.A.P. and other music charities. Hammerax™ prices range from US \$50 to \$750.

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